

# SUSTAINOVATION

THE PATH TO MANUFACTURING EFFICIENCY



# INTRODUCTION

## **ABOUT THE PROGRAM**

Step into the future of manufacturing with the Vietnam Manufacturing Expo and Nepcon Vietnam Confex – a dynamic and condensed version of our renowned exhibitions. This Confex is a unique opportunity to delve into the latest trends, innovations, and strategic insights shaping the manufacturing landscape. With a focus on green manufacturing, circular practices, and navigating challenging times, the Confex promises an intimate and enriching experience for industry professionals.

## OBJECTIVE

The primary objective of this Confex is to provide a platform for knowledge exchange, networking, and exploration of solutions tailored to the evolving needs of the manufacturing sector. This event aims to equip participants with practical insights, strategies, and connections that will drive sustainability, resilience, and growth in their manufacturing endeavours.

## VALUE PROPOSITION



**Focused Insights:** Dive deep into crucial topics through a conference agenda that zooms in on the green angle for manufacturing, circular manufacturing practices, and strategic decisions during tough times.



**Networking Opportunities:** Connect with industry experts, fellow manufacturers, and solution providers in an intimate setting conducive to meaningful conversations and collaboration.



**Innovative Solutions:** Explore a curated exhibition space showcasing cutting-edge technologies and solutions aligned with the themes of sustainability and strategic decision-making.

## **ATTENDEES PROFILE**

The Vietnam Manufacturing Expo and Nepcon Vietnam Confex is tailored for a diverse audience, including but not limited to:



**Manufacturers and Industry Professionals:** Executives, managers, and decision-makers seeking insights into sustainable and resilient manufacturing practices.

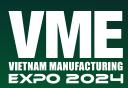


**Technology Enthusiasts:** Individuals passionate about the latest advancements in manufacturing technologies and their impact on the industry.



**Investors:** Professionals exploring investment opportunities and strategies to navigate challenges in the manufacturing sector..

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# **CONFERENCE PROFILE**

The CONFERENCE sessions will address key industry topics, with a particular focus on:

#### **Green Manufacturing**

Exploring sustainable and environmentally friendly practices in manufacturing.

#### **Circular Manufacturing**

Discussing strategies to reduce waste and promote circular economy principles in the manufacturing process.

#### **Financial Strategies**

Providing insights into whether manufacturers should invest or adopt a more conservative approach during challenging economic times.

#### **New Technology Introduction**

Showcasing the latest technologies shaping the manufacturing and electronics landscape.

#### **Government Policies**

Understanding the supportive policies in place and how they impact the industry.

#### **International and Domestic Insights**

Hearing from experts and associations, both international and domestic, to provide a well-rounded perspective on industry trends.





#### HIGH-LEVEL DIALOGUE

Dialogue or Panel Discussion with the government and investors covering the most important



#### **B2B BUSINESS ESTABLISHMENT**

Platform for business networking, investment opportunities





### **BEST PRACTICES SHARING**

Opportunities to learn from the best in the field of sustainable business



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# WHY BAC NINH?

#### **INDUSTRIAL HUB**

Bac Ninh has emerged as a key industrial hub in Vietnam, boasting a strong manufacturing ecosystem. The province is home to numerous industrial zones and clusters, making it an ideal location for an expo dedicated to manufacturing.

#### **ECONOMIC GROWTH**

Bac Ninh has consistently demonstrated robust economic growth. According to recent figures, the province's GDP growth has outpaced the national average, creating a conducive environment for business activities, including manufacturing.

#### **PROXIMITY TO HANOI**

The strategic location of Bac Ninh, in close proximity to Hanoi (less than hour travel to Hanoi Capital), provides easy accessibility for both national and international participants. This accessibility enhances the reach of the expo, attracting a diverse audience.

#### **INVESTMENT INFLOWS**

Bac Ninh has attracted significant foreign direct investment (FDI) in recent years (nearly 25mil USD, ranking 7th in the country. The influx of investments indicates a thriving business environment, making it an attractive destination for companies looking to showcase their manufacturing capabilities.

#### **INDUSTRIAL DIVERSITY**

The province hosts a diverse range of industries, including electronics, automotive, and textiles. This diversity aligns with the scope of the manufacturing expo, providing a platform to showcase a broad spectrum of manufacturing capabilities.

#### **SKILLED WORKFORCE**

Bac Ninh has invested in developing a skilled workforce, with a focus on technical and vocational training. This ensures that the local labor pool possesses the necessary skills and expertise, making it an ideal location for manufacturers seeking qualified talent.

#### **INFRASTRUCTURE DEVELOPMENT**

Ongoing infrastructure development projects in Bac Ninh, such as improved transportation networks and industrial parks, contribute to the ease of conducting business. This infrastructure supports the logistical needs of organizing a successful manufacturing expo.

#### **INDUSTRY COLLABORATION**

The province fosters collaboration between businesses, government, and educational institutions. This collaborative ecosystem is conducive to the exchange of ideas, technologies, and business opportunities – a key aspect of any successful manufacturing expo.

#### SUPPORTIVE POLICIES

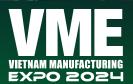
Bac Ninh Provincial Government has implemented supportive policies to encourage business development, including incentives for manufacturing enterprises. These policies create a favorable environment for companies to participate in the expo.

#### **MARKET POTENTIAL**

Bac Ninh serves as a gateway to a vast consumer market, given its proximity to major urban centers. This ensures that the expo attracts not only industry professionals but also potential customers and partners.



View AGENDA



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# SHOW PROFILE

### EXHIBITOR PROFILE

#### **By Industry**

Aerospace • Automotive & Auto Parts • Building & Construction • Chemical Industry Processing• Electrical & Electronics • Fastener & Fixing Food & Beverage • Machine Building • Material Handling • Medical Industry • Metallurgical and more ...

#### **By Application**

Assembly & Automation • Automotive • Fastener And Fixing • Material Handling • Mold & Die Tech • Plastic & Rubber Tech • Sheet Metal

### **VISITOR PROFILE**

#### **By Job Function**

Government Senior Executives • Foreign-invested Factory Management • State-owned Factory Management • Industrial Zone & Cluster Executives • Army Maintenance Cente • Top Corporate Management • Manufacturing Managers • Production Managers • Plant Managers • Production & Design Engineers • Material Handling Personnel • Purchasing Managers • Industrial Designers and Consultants • Trading Firms • Vocational Schools • Colleges

#### **By Industry**

Government Procurement Center • Training Center • Army Maintenance Center • Metal Components & Products Manufacturing • Manufacturing and Processing • Electrical • Electronics Manufacturing • Automotive, Parts Manufacturing • Motor & Vehicles • Transport • storage & Handling • Ship Building & Marine Engineering • Parts & Bearing

• IT & Telecommunications • Building & Construction • Petroleum & Petrochemical • Rubber & Plastic Products Manufacturing • Material Testing & Inspection • Engineering, Contracting Manufacturing & Turnkey Projects • Tools • Mold & Die • Oil & Gas • Furniture



#### **Exhibitor Registration Form**

Title:	🗆 Mr.	🗆 Ms.	$\Box$ Others (please specify)		
First Name:				Last Name:	
Position:				Company:	
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Disclaimer:

\*\* The content is subject to changes without prior notice.

\*\* Details regarding your exhibition booth entitlement at CONFEX will be provided by your assigned Project Executive using the contact information listed above.



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