

FACTORY OF THE FUTURE

POST-SHOW REPORT



VIETNAM - JAPAN
SUPPORTING INDUSTRIES EXHIBITION

15-17 SEPTEMBER 2021, FROM 9:00 TO 17:00 GMT+7

ABOUT VME

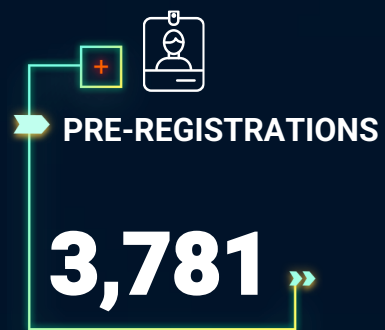
This year, VME presented with digital exhibition platform which enabling latest machinery and technologies for the manufacturing and supporting industries by 100 brands from more than 20 countries. The event is the industry's connecting hub where more than 3,000 Industrial part-making factory owners, engineers and industrialists gathered to discovered new solutions and partners via on-site seminars, workshops and other special activities offered at digital exhibitor's booths only.

ABOUT SIE

For the 1st time, the 9th Vietnam – Japan Supporting Industries Exhibition by Japan External Trade Organization (JETRO) Hanoi as co-organized with the participation of 35 Vietnamese enterprises and 20 Japanese enterprises, the products displayed and introduced at the digital platform including: components, spare parts for automobile, motorbike, machinery, equipment for production, mechanical products, plastic, compression, stamping, casting, plating packaging...

KEY HIGHLIGHTS

THE **1st** and **ONLY** DIGITAL INTERNATIONAL EXHIBITION on Machinery and Supporting Industry in Vietnam **2021**.



DIGITAL PRE-SHOW ACTIVITY

Digital MOU signing and Online Forum

 JULY 2nd, 2021

 DIGITAL PLATFORM


NEWS DELIVERY
17




TV NEWS
04



DIGITAL EXHIBITION – SHOW DAY

OPENING CEREMONY



SEP 15th, 2021



DIGITAL PLATFORM

VIEW TRAFFIC
310

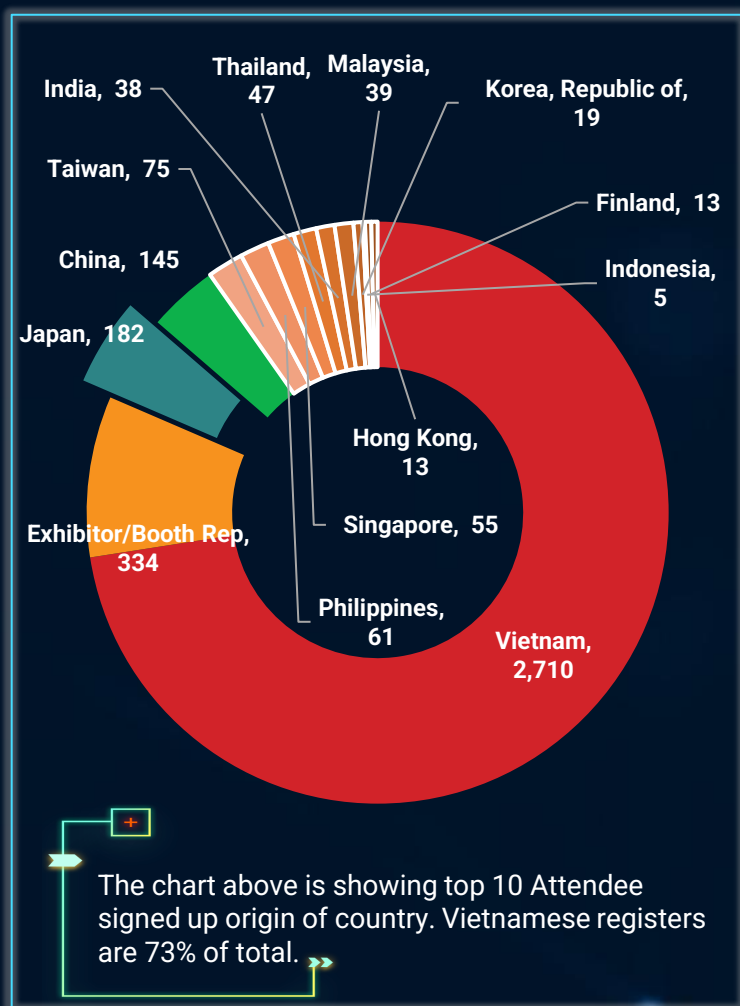


VIEWED CHANNEL

- 60% via Digital Platform (185)
- 30% via Social Channels (93)
- 8% via Zoom Channels (25)
- 2% via Other Affiliate Channels (6)



DIGITAL EXHIBITION – STATISTICS



PRE-REGISTRATIONS
3,781

TOTAL TRAFFIC ON PLATFORM
2,040

SUCCESSFUL BUSINESS MATCHMAKING
280

TRADE BUYERS DECISION MAKERS
679

NATIONALITIES
32

892
CHATROOMS VISITED BY 133 VISITORS
1,309
TOTAL MESSAGE SENT BY 119 VISITORS
61
TOTAL VIDEO CALLS REQUESTED BY 22 VISITORS

TOP VIEWED BOOTHS

JETRO - VIETRADE INFORMATION BOOTH	398
CKD Vietnam Engineering Co., Ltd	359
JP01 ADVANEX (VIETNAM) LTD	304
JP04 DAIKIN AIR CONDITIONING (VIETNAM) JSC	279
VME INFORMATION BOOTH	266
JP05 DENSO VIETNAM	264
JP07 HAMADEN VIET NAM CO., LTD\	240
JP02 ASTI ELECTRONICS HANOI CO.,LTD\	232
SHODENSHA VIETNAM CO., LTD.\	229
JP06 ENSHU SANKO VIETNAM	210
ABB AUTOMATION AND ELECTRIFICATION (VIETNAM)	191
JP03 BANDO VIETNAM	190

WEBINAR STATISTICS

AGENDA	UNIQUE VIEWERS	TOTAL USER	MAX. CONCURRENT VIEWS
Opening Ceremony	137	185	107
Panel Discussion M1	134	215	103
Webinar A1	89	133	53
Webinar A2	89	146	60
Webinar M1	78	103	49
Survey Keynote	9	11	8
Webinar A3	64	83	34
Webinar A4	63	86	38
Webinar M2	38	82	35
Webinar M3	52	91	58
Panel Discussion A1	87	146	117

DIGITAL EXHIBITION – STATISTICS

TOTAL TRAFFIC
2,034

TOTAL UNIQUE VISITORS
1,876

EMAIL SENT-OUT
19,620

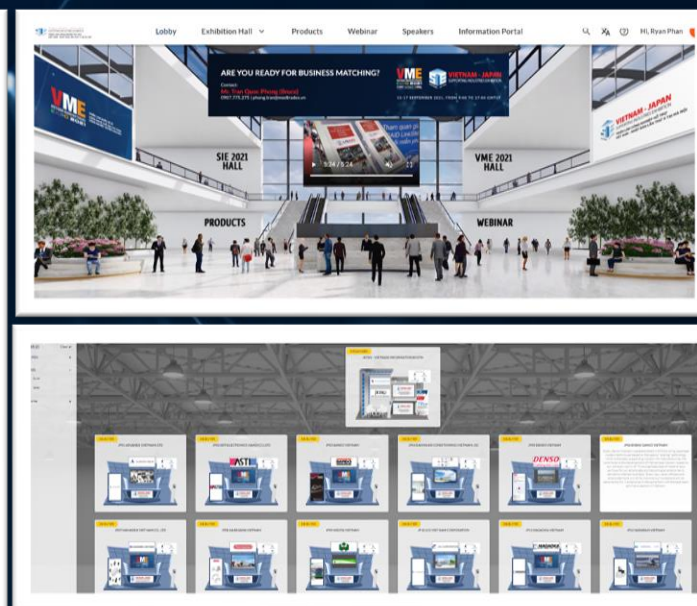
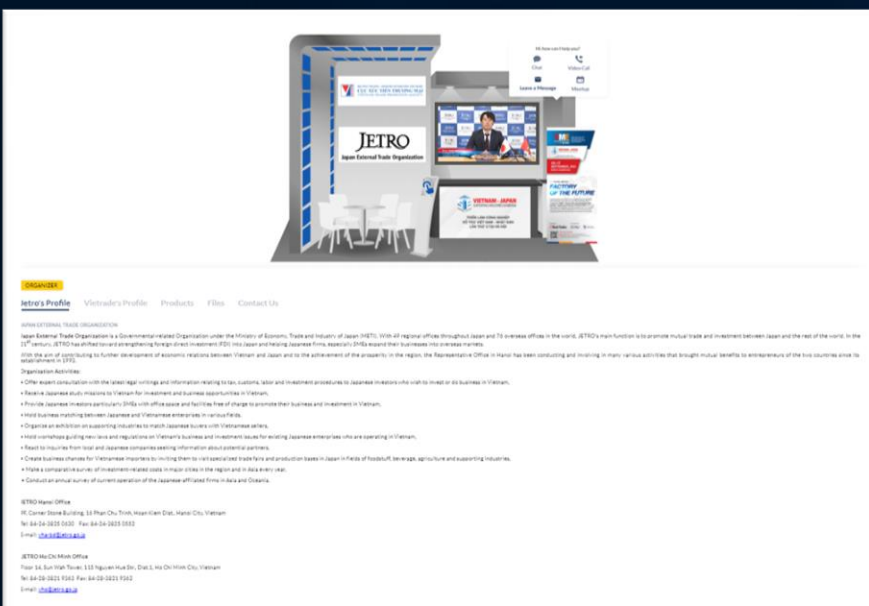
EMAIL DELIVERED
17,206

AVERAGE SCREENING TIME
42.6 Mins

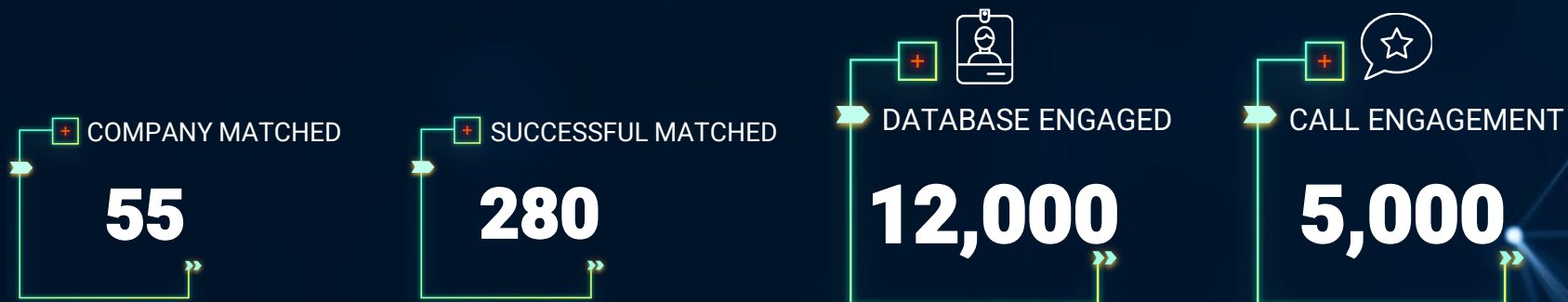
WEBINAR UNIQUE VIEWERS
840

AVERAGE BOOTH VISITED
103 times

BUSINESS CONTACT EXCHANGED
4,522



SUCCESSFUL BUSINESS MATCH MAKING





PLATFORM REVIEW

Exhibition Hall ▾ Products

Speakers

Mr. Vu Trong Tai
Reed Tradex Vietnam
General Manager

Mr. Daisuke Okabe
Embassy of Japan in Vietnam (EOJ)
Minister

Mr. Ryan Phan Vinh
Reed Tradex Vietnam
Marketing Manager

Mr. Nguyen Duy Phong
Shodensha Vietnam
Technical Advisor

Mr. Bill Pham
PNA Consulting
Founder & Chief Advisor

Ms. Sara Teng
Made In China . Com
Head of Business

Mr. Ta Ngoc Khanh
ABB Vietnam
Sales Specialist

Mr. Takeo
Japan External Trade
Office in Hanoi
Chief Representative

Mr. Do Thang Hai
Ministry of Trade and Industry (MOIT)
Deputy Minister

Mr. Vincent Vu
PR Newswire
Public Relation Director

Mr. FILLIPO Bortoletti
Dezan Shira & Associates
Senior Manager, International Business
Advisory

Mr. Pham Manh Toan
AUTONICS VINA
Senior Sales Executive

Mr. Joseph Fry
Procurement Consultant & Entrepreneur

Mr. Saponti Baroowa
Dezan Shira & Associates
Director of Business Intelligence

OPENING CEREMONY VIETNAM-JAPAN SUPPORTING INDUSTRIES EXHIBITION (SIE) & VIETNAM MANUFACTURING EXPO (VME)

WELCOME YOU TO THE OFFICIAL OPENING CEREMONY OF VIETNAM MANUFACTURING EXPO (VME) & VIETNAM-JAPAN SUPPORTING INDUSTRIES EXHIBITION (SIE)

AGENDA:

- Mr. Vu Trong Tai**
Reed Tradex Vietnam
General Manager
- Mr. Takeo**
Japan External Trade Office
Chief Representative
- Mr. Daisuke Okabe**
Embassy of Japan in Vietnam
Minister
- Mr. Do Thang Hai**
Ministry of Trade and Industry
Deputy Minister

PANEL DISCUSSION: WHAT'S NEXT FOR MANUFACTURERS AND INDUSTRIALISTS POST-PANDEMIC? - ENGLISH

WELCOME TO BUSINESS INNOVATION ZONE
VIETNAM-JAPAN SUPPORTING INDUSTRIES EXHIBITION (SIE)
& VIETNAM MANUFACTURING EXPO (VME)

AGENDA:

- Mr. Ryan Phan Vinh**
Reed Tradex Vietnam
Marketing Manager
- Mr. Vincent Vu**
PR Newswire
Public Relation Director
- Mr. Bill Pham**
PNA Consulting
Founder & Chief Advisor
- Mr. Ta Ngoc Khanh**
ABB Vietnam
Sales Specialist

WEBINAR A.1: EARN IT FIRST - A B2B GUIDE TO EARNED MEDIA - ENGLISH

Business Innovation Zone Project initiated and led by Reed Tradex Vietnam.

AGENDA:

- Mr. Vincent Vu**
PR Newswire
Public Relations Director from PR Newswire will share and bring up many new idea for marketing management.

Speakers

Information Portal

FLUXER TURBO LIFTER

NEEDLE ROLLER, PIN

PLAYING

Made-in-China.com

Visitors

Speakers

AGENDA:

ATRO - VIETNAME INFORMATION BOOTH

ASTI ELECTRONICS HANOI CO., LTD.

JPS BANDO VIETNAM

JPS DANH AIR CONDITIONING VIETNAM, JSC

JPS DENSO VIL

JPS HASEGAWA VIETNAM

JPS HECSTA VIETNAM

JPS JCI VIETNAM CORPORATION

JPS NAGASAWA VTC

JPS PARKER HOLDING SYSTEM VIETNAM CO., LTD.

JPS TRANSDUCER VIETNAM

17 SEPTEMBER

eNewsletter

01
Read more

02
Read more

03
Read more

Vietnam Manufacturing Market Outlook

1.3B
TRADE SURPLUS

22%
INDEX OF INDUSTRIAL PRODUCTION (IPI)

51%
EXPORT GROWTH (YOY)

2B
NEW FDI INVESTMENT CAPITAL

Download the report

Videos

KỊCH BẢN NAO C... ĐOANH NGHIỆP TẠI VIỆT NAM VÀ QUỐC TẾ?

VME 2021 Survey report

VME 2021 - SIE SURVEY KEYNOTE IS READY TO GO!

RAN DA SÁN SANO

ARE YOU READY?

Products

Webinar

Mo...

YOU READY FOR BUSINESS MATCHING?

VME 2021

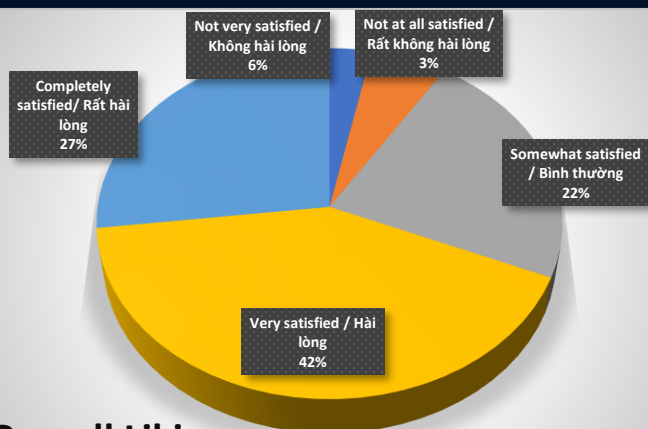
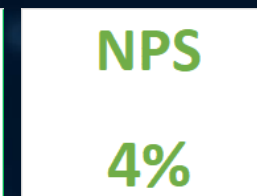
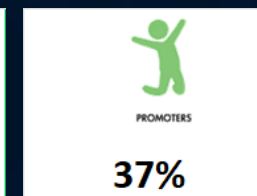
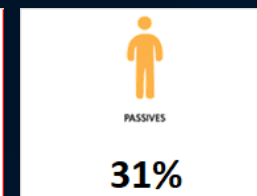
VIETNAM - JAPAN SUPPORTING INDUSTRIES EXHIBITION

SIE 2021 HALL

PRODUCTS

WEBINAR

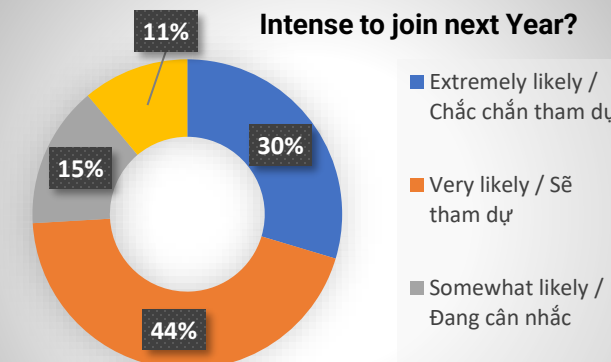
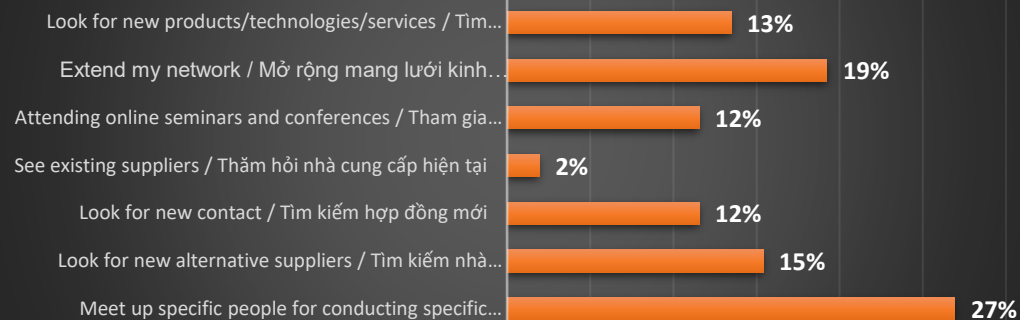
VISITOR SATISFACTION (N=156)



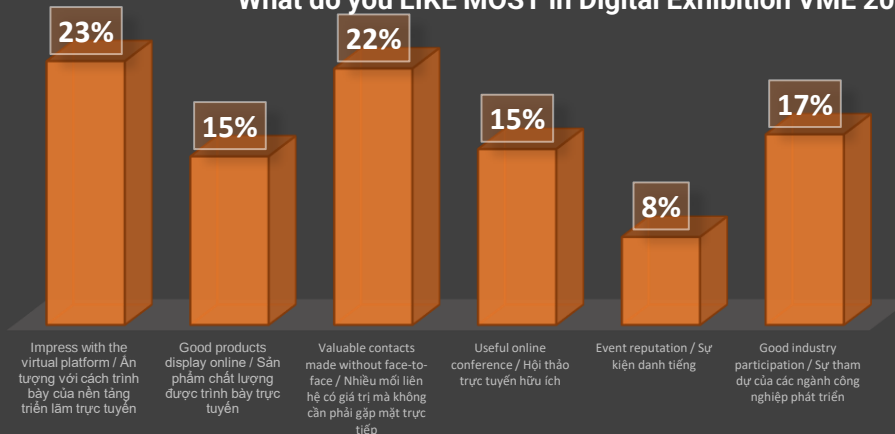
Overall Liking

The conducting of more than 150 visitors had proven that VME 21 achieved a distinction which reliability as key destination to meet industrialist, engineer, industry company aspects.

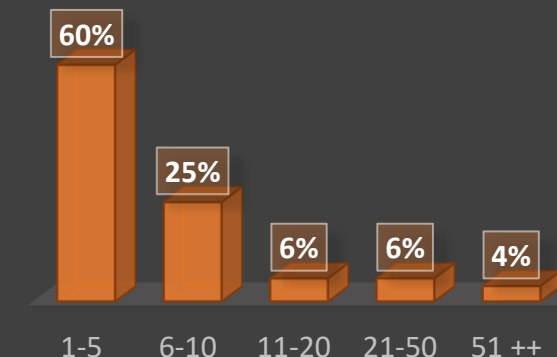
Top Reason Important when joining Digital Exhibition?



What do you LIKE MOST in Digital Exhibition VME 2021?



HOW MANY BUSINESS CONTACT DID YOU HAVE ONLINE TALKED?



EXHIBITOR SATISFACTION (N=55)



DETRACTORS

31%



PASSIVES

36%

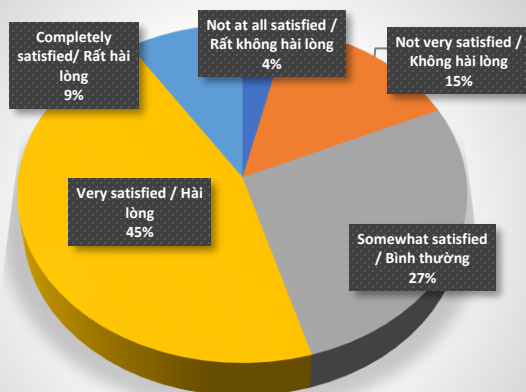


PROMOTERS

33%

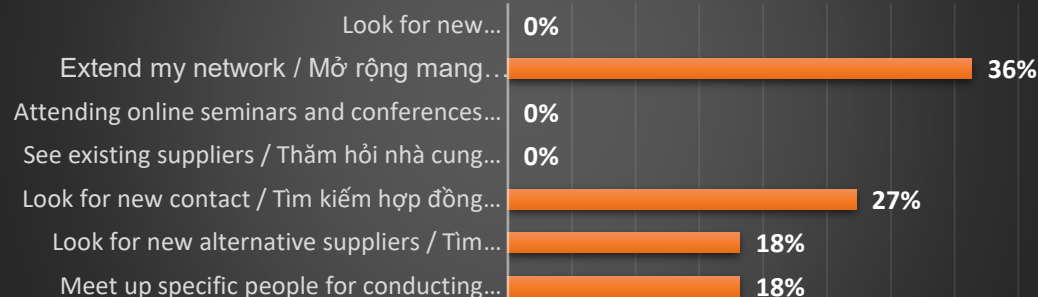
NPS

2%

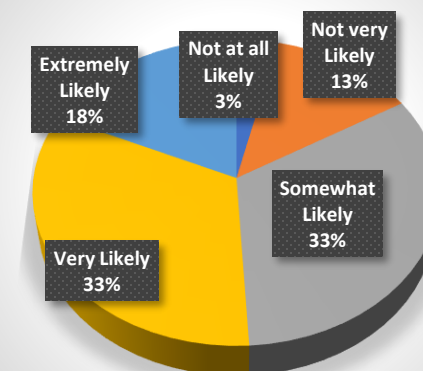


Overall Liking

Top Reason Important when Exhibit in Digital Exhibition?

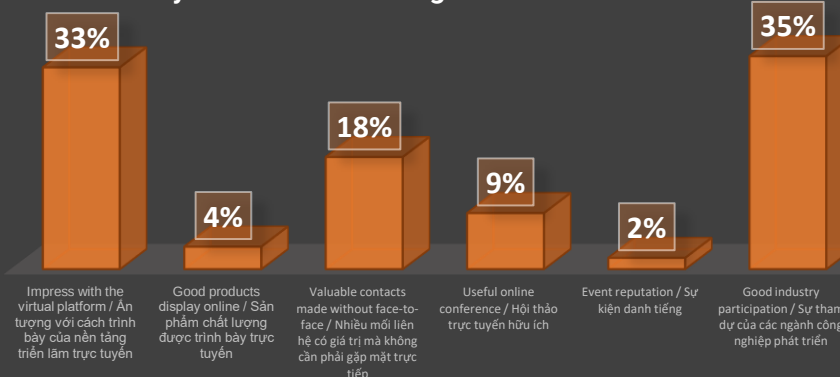


INTENSE TO EXHIBIT NEXT YEAR

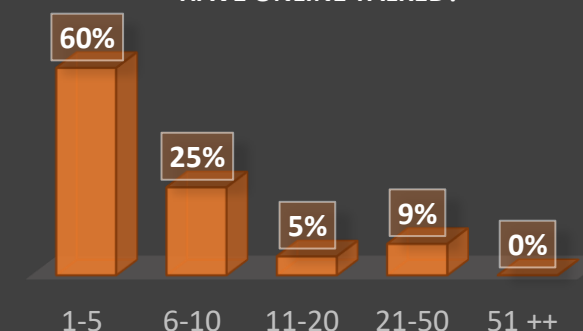


The conducting of more than 50 exhibitor from both VME and SIE had proven that the digital exhibition platform achieved a certain successful in organizing and help to connect the Buyers & Seller

What do you LIKE MOST in Digital Exhibition VME 2021?



HOW MANY BUSINESS CONTACT DID YOU HAVE ONLINE TALKED?



MEDIA COMMUNICATION



Vietnam Local News

VTV National news - 15 Sep

HTV National news - 16 Sep



VTV1 TS16H Triển lãm Công nghiệp Hỗ trợ Việt Nam – Nhật Bản SIE & Triển lãm quốc tế VME 2021



HTV TS 12H VME SIE 2021

LOCAL & INTERNATIONAL E-NEWSPAPER

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
THÀNH PHỐ HỒ CHÍ MINH

Trang chủ | Tin tức - Sự kiện | Cổng TTĐT Chính phủ | Báo Điện tử Chính phủ | canlao

Tin tức - Sự kiện / Kinh tế

Hơn 100 doanh nghiệp tham gia Triển lãm trực tuyến VME và SIE năm 2021

15/09/2021

(Chinhphu.vn) - Từ ngày 15-17/9, Triển lãm Công nghiệp Hỗ trợ Việt Nam-Nhật Bản lần thứ 9 (SIE 2021) và Triển lãm Quốc tế về Công nghệ Chế tạo Tự động Công nghiệp (VME 2021) do Công ty Hwad Intrade Việt Nam phối hợp với 18 chức năng địa phương thương mại Nhật Bản (JETRO) và Cục Xúc tiến Thương mại (VITA/JETRO) tại Công Thương sẽ thu hút trên 100 doanh nghiệp Việt Nam, Nhật Bản và quốc tế.

WHAT'S NEXT FOR MANUFACTURERS AND INDUSTRIALISTS POST-PANDEMIC?
2021 SEPTEMBER 15, 2021
Register for FREE at www.vme-expo.com

Triển lãm thu hút hơn 100 doanh nghiệp công nghệ & máy móc trên toàn cầu từ 10 quốc gia, định hướng phát triển.

Công Thương
QUẢN LÝ NHÀ NƯỚC CÁC QUAN HỆ THƯƠNG MẠI

Báo và nền tảng truyền thông của Đảng, Nhà nước, Thương mại, Công nghiệp, Hợp tác, Thị trường, Tài chính, Kinh doanh, Chính sách

phân bố: báo và nền tảng truyền thông của Đảng, Nhà nước, Thương mại, Công nghiệp, Hợp tác, Thị trường, Tài chính, Kinh doanh, Chính sách

Khai mạc 2 triển lãm trực tuyến chuyên ngành công nghiệp hỗ trợ

15/09/2021

Triển lãm trực tuyến chuyên ngành công nghiệp hỗ trợ (SIE 2021) và Triển lãm Quốc tế về Công nghệ Chế tạo Tự động Công nghiệp (VME 2021) do Công ty Hwad Intrade Việt Nam phối hợp với 18 chức năng địa phương thương mại Nhật Bản (JETRO) và Cục Xúc tiến Thương mại (VITA/JETRO) tại Công Thương sẽ thu hút trên 100 doanh nghiệp Việt Nam, Nhật Bản và quốc tế.

Triển lãm thu hút hơn 100 doanh nghiệp công nghệ & máy móc trên toàn cầu từ 10 quốc gia, định hướng phát triển.

BỘ CÔNG THƯƠNG VIỆT NAM
MINISTRY OF INDUSTRY AND TRADE OF THE SOCIALIST REPUBLIC OF VIETNAM

GIỚI THIỆU | TIN TỨC | VĂN BẢN (HƯỚNG DẪN) | DỊCH VỤ TƯ VẤN

Trang chủ | Tin tức | Hoạt động

Thứ 4, 15/09/2021 | 14:24

Khai mạc trực tuyến chuỗi Triển lãm SIE 2021 và VME 2021

Sáng ngày 15/9/2021, Cục Xúc tiến Thương mại (VITA/JETRO) Bộ Công Thương đã phối hợp với Cơ quan thúc đẩy Ngoại thương Nhật Bản (JETRO) tại Hà Nội và Công ty Hwad Intrade Việt Nam tổ chức Lễ khai mạc trực tuyến Triển lãm Công nghiệp hỗ trợ Việt Nam – Nhật Bản lần thứ 9 (SIE 2021) và Triển lãm Quốc tế về Công nghệ chế tạo phụ tùng công nghiệp tại Việt Nam (VME 2021).

Sự kiện nhằm thắt chặt quan hệ giao thương giữa các doanh nghiệp Việt Nam – Nhật Bản và các quốc gia khác trong lĩnh vực công nghiệp, chế tạo, công nghiệp hỗ trợ, nâng cao năng lực cạnh tranh cho doanh nghiệp trong nước để có thể tham gia vào thị trường công nghệ như chuỗi cung ứng toàn cầu.

Đây là lần đầu tiên SIE 2021 và VME 2021 được tổ chức dưới hình thức trực tuyến với sự tham gia của trên 100 doanh nghiệp Việt Nam, Nhật Bản và quốc tế.

Phát biểu khai mạc Triển lãm, Thứ trưởng Bộ Công Thương Đỗ Thắng Hải đã đánh giá cao và cảm ơn sự đồng hành của các đối tác, đặc biệt là các doanh nghiệp trong nước, quốc tế và các đối tác.

Báo Công Thương | English Edition

Kinh tế Việt Nam

Thời sự | Thương mại | Công nghiệp | Tập thể - Cá nhân | Tài chính | Kinh tế và Môi trường | Xã hội | Dịch vụ & M & T

Sự kiện: Ngày công nghiệp điện tử đổi mới nhiều thách thức

Công nghiệp | Công nghiệp hỗ trợ

Thúc đẩy phát triển công nghiệp hỗ trợ Việt Nam qua 2 triển lãm trực tuyến

15/09/2021

Lần đầu tiên, triển lãm công nghiệp hỗ trợ Việt Nam – Nhật Bản lần thứ 9 (SIE 2021) và triển lãm Quốc tế về Công nghệ chế tạo phụ tùng công nghiệp tại Việt Nam (VME 2021) được tổ chức từ ngày 15 - 17/9/2021 dưới hình thức trực tuyến, thu hút sự tham gia của trên 100 doanh nghiệp Việt Nam, Nhật Bản và quốc tế.

Theo báo cáo Triển vọng Phát triển Châu Á (ADB) 2021 của Ngân hàng Phát triển Châu Á (ADB), tăng trưởng kinh tế của Việt Nam được dự báo sẽ phục hồi ở mức 6,7% trong năm nay bù đắp sự sụt giảm từ năm trước. Mặc dù tăng trưởng này sẽ được thúc đẩy bởi ngành công nghiệp chế biến chế tạo dưới tác động của chuỗi cung ứng toàn cầu, tăng đầu tư và mở rộng hoạt động thương mại.

Chính vì thế, ông Vũ Bá Phú - Cục trưởng Cục Xúc tiến Thương mại (Bộ Công Thương) cho biết, Bộ Công Thương hiện đã và đang triển khai nhiều giải pháp đồng bộ hỗ trợ phát triển chuỗi giá trị, ứng dụng công nghệ, phát triển sản xuất công nghiệp hỗ trợ. Trong đó, triển lãm SIE và VME 2021 với hình thức đổi mới trực tuyến có ý nghĩa quan trọng, thiết thực.

PR Newswire

Read Tradex Vietnam Organized SIE and VME 2021

HQ CH MINH CITY, Vietnam, Sept. 16, 2021 (PRNewswire) -- Read Tradex Vietnam in cooperation with the Japan External Trade Organization (JETRO) and Vietnam Trade Promotion Agency (VITA/JETRO), Ministry of Trade and Industry (MOTI) to organize the digital opening ceremony of the 9th annual international exhibition, The 9th Vietnam Japan Supporting Industries (SIE) and Vietnam Manufacturing Expo (VME) 2021, will be held ONLINE from 15 to 17 September 2021 as 1st digital edition.

PR Newswire

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PR NEWSWIRE

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The Chief Representative of Japan External Trade Organization (JETRO) in Hanoi, Mr. Takao Nakajima, emphasized, "During SIE 2017 and 2019 in Hanoi, JETRO and Vietnamese enterprises participated and achieved more than 3,500 trading agreements, the total value of contracts was 3.8 million USD. In 2021, from the Japanese business side, there will be 123 enterprises and 8 small and medium enterprises in transport equipment, electronic-electronics and other enterprises in manufacturing." Mr. Vu Trung Li, General Manager, Read Tradex Vietnam, representative of the Organizing Committee - VME 2021, shared, "VME 2021 will play the role as a connection gate for exhibitors and visitors, importers and exporters, distributors, buyers and sellers from all over the world under the theme Factory of the Future. At the exhibitor's online booths, many products, advanced industrial machinery, and equipment will be showcased."

To succeed the brand and SIE&V, the I&E&V&M Project will also handle in a successful Vietnamese SME manufacturers to participate in the digital

http://media.newswire.ca/seriuash.html?key=20210915AE07502&filter=21884

SME

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PR Newswire

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Upcoming Events

Restaurant, Pub & Bar Asia (RPA Asia)
September 28 - September 30

Specialty & Fine Food Asia (SFFA)
September 28 - September 30

Coffee & Tea (CTA)
September 28 - September 30

http://sme.asia/prnewswire?key=20210915AE07502&filter=5503

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News

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CHINA BRIEFING

The Personal Information Protection Law in China: A Legal Analysis

We expect some of the first legal parts of the new Personal Information Protection Law in China, including some enterprises can prepare to be concerned.

Read Tradex Vietnam Organized SIE and VME 2021

HQ CH MINH CITY, Vietnam, Sept. 16, 2021 (PRNewswire) -- Read Tradex Vietnam in cooperation with the Japan External Trade Organization (JETRO) and Vietnam Trade Promotion Agency (VITA/JETRO), Ministry of Trade and Industry (MOTI) to organize the digital opening ceremony of the 9th annual international exhibition, The 9th Vietnam Japan Supporting Industries (SIE) and Vietnam Manufacturing Expo (VME) 2021, will be held ONLINE from 15 to 17 September 2021 as 1st digital edition.

http://www.asiabriefing.com/news/partnersnews/?key=20210915AE07502&filter=3384



VIETNAM - JAPAN
SUPPORTING INDUSTRIES EXHIBITION

DIGITAL EVENT
15-17 SEPTEMBER 2021 | 9:00 – 17:00 GMT+7

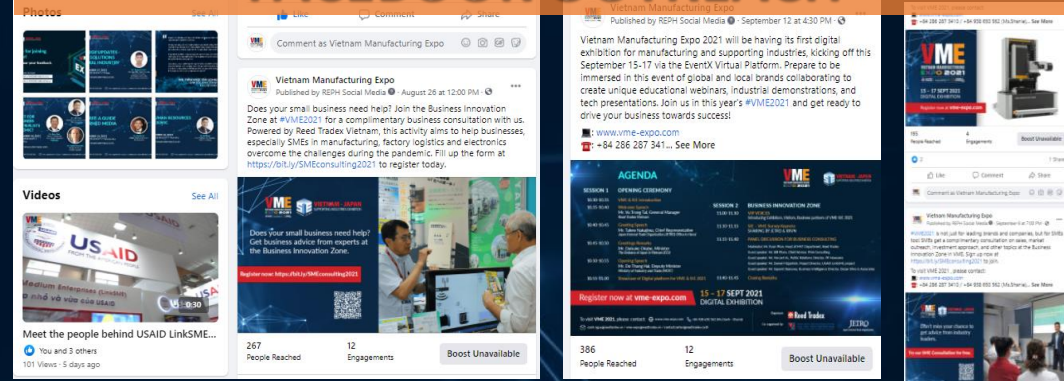
SOCIAL POSTING & GOOGLE ADS

100++ posts & Artworks launched

- 1,2 mil. reach
- 10K – 15K traffic on VME website



FACEBOOK OUTREACH



LINKED IN OUTREACH



GOOGLE ADS ARTWORK



CALL CENTER

CRITERIAS	REPH	RXVN
DATABASE LOCATION	INTERNATIONAL VISITOR (ENGLISH SPEAKING)	LOCAL VIETNAMESE
# ACTUAL CALLS	8,672	9,255
# CTA (send email and follow up after call)	1,800	3,200
# Email confirm (signed up successfully)	260	876
Conversion Rate	3%	9,5%



VIETNAM - JAPAN
SUPPORTING INDUSTRIES EXHIBITION

DIGITAL EVENT
15-17 SEPTEMBER 2021 | 9:00 – 17:00 GMT+7

THANK YOU FOR ATTENTION



VIETNAM - JAPAN
SUPPORTING INDUSTRIES EXHIBITION

DIGITAL EVENT
15-17 SEPTEMBER 2021 | 9:00 – 17:00 GMT+7

APPENDIX



Vietnam Local News

Vietnam Local Media list			
No.	Media	Date	Link
1	VTV - Thoisu - 16h00	15.09.2021	https://www.youtube.com/watch?v=khO8DbEUgSU
2	HTV - Thoisu - 12h00	16.09.2021	https://www.youtube.com/watch?v=oPJ_1hZ5sOg
3	Cổng thông tin Bộ Công Thương	15.09.2021	https://moit.gov.vn/tin-tuc/hoat-dong/khai-mac-truc-tuyen-chuoi-trien-lam-sie-2021-va-vme-2021.html
4	Trung Tâm Thông Tin Công nghiệp và Thương Mại - Bộ Công Thương (VITIC)	15.09.2021	https://vinanet.vn/tin-xuc-tien/trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban-va-cong-nghe-che-tao-phu-tung-cong-nghiep-tai-vn-749321.html
5	Kinh tế Việt Nam - English edition	15.09.2021	http://kinhtevn.com.vn/thuc-day-phat-trien-cong-nghiep-ho-tro-viet-nam-qua-2-trien-lam-truc-tuyen-46098.html
6	Cổng thông tin chính phủ - TPHCM	15.09.2021	https://tphcm.chinhphu.vn/hon-100-doanh-nghiep-tham-gia-trien-lam-truc-tuyen-vme-va-sie-nam-2021
7	Trang thông tin TP.HCM		https://www.hochiminhcity.gov.vn/web/vi/-/khai-mac-trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban-sie-trien-lam-quoc-te-ve-cong-nghe-che-tao-phu-tung-cong-nghiep-tai-viet-nam-vme-?redirect=%2F
8	Báo Dân Sinh - Bộ LĐTBXH	15.09.2021	https://baodansinh.vn/100-doanh-nghiep-viet-nam-nhat-ban-tham-du-trien-lam-truc-tuyen-ve-cong-nghiep-va-cong-nghe-ho-tro-viet-nhat-2021091509212631.htm
9	Tạp chí Công Thương	15.09.2021	http://tapchicongthuong.vn/bai-viet/khai-mac-2-trien-lam-truc-tuyen-chuyen-nganh-cong-nghiep-ho-tro-83792.htm
10	Báo Công thương	15.09.2021	https://congthuong.vn/khai-mac-2-trien-lam-truc-tuyen-chuyen-nganh-cong-nghiep-ho-tro-164094.html
11	Hiệp hội DN Điện tử VN	15.09.2021	http://veia.org.vn/default.asp?xt=xt35&page=newsdetail&newsid=9797
12	Vietnnet24h	15.09.2021	http://www.vietnet24h.vn/tin-veia/khai-mac-trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban-sie-trien-lam-quoc-te-ve-cong-nghe-che-tao-phu-tung-cong-nghiep-tai-viet-nam-vme-

Vietnam Local News

Vietnam Local Media list

No.	Media	Date	Link
13	VN Economy - VN	15.09.2021	https://vneconomy.vn/ket-noi-doanh-nghiep-cong-nghiep-ho-tro-viet-nam-vao-chuoi-cung-ung-toan-cau.htm
14	VN Economy - EN	16.09.2021	https://en.vneconomy.vn/expos-to-help-supporting-industries-create-links.htm
15	Công nghệ & Đời sống	15.09.2021	http://congnghevadoisong.vn/khai-mac-truc-tuyen-2-trien-lam-sie-2021-va-vme-2021-ho-tro-nganh-cong-nghiep-d44296.html
16	Công nghiệp & Tiêu dùng	15.09.2021	http://www.congnghieptieudung.vn/khai-mac-truc-tuyen-trien-lam-sie-va-vme-2021-dt35569
17	Thời báo Ngân hàng	15.09.2021	https://thoibaonganhang.vn/cau-noi-thuc-day-giao-thuong-viet-nam-nhat-ban-119297.html
18	Thông tấn Xã Việt Nam	15.09.2021	https://baotintuc.vn/kinh-te/khai-mac-trien-lam-truc-tuyen-ho-tro-doanh-nghiep-vuc-day-sau-dai-dich-covid19-20210915091849842.htm
19	Tin tức TTX VN	14.09.2021	https://bnews.vn/khai-mac-2-trien-lam-truc-tuyen-chuyen-nganh-cong-nghiep-ho-tro/212548.html
20	Doanh nhân Sài Gòn	14.09.2021	https://doanhnhansaigon.vn/kinh-doanh/tren-100-doanh-nghiep-tham-gia-trien-lam-sie-2021-va-vme-2021-1106891.html
21	Diễn đàn Thương mại	15.09.2021	https://diendanhuongmai.vn/trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban-sie-trien-lam-quoc-te-ve-cong-nghe-che-tao-phu-tung-cong-nghiep-tai-viet-nam-vme-a25739.html
22	Doanh nhân & Đời sống	15.09.2021	http://www.doanhnhandoisong.vn/2021/09/khai-mac-2-trien-lam-truc-tuyen-ve-cong.html?m=1
23	Pháp luật Việt Nam	15.09.2021	https://baophapluat.vn/trien-lam-truc-tuyen-sie-vme-tai-viet-nam-post412979.html
24	Kỷ nguyên số	15.09.2021	https://kynguyenso.plo.vn/ky-nguyen-so/tang-truong-kinh-te-cua-viet-nam-duoc-du-bao-se-phuc-hoi-o-muc-67-1015538.html
25	Giáo dục	15.09.2021	https://www.giaoduc.edu.vn/trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban-2021-2021.htm
26	Gia đình online	15.09.2021	https://giadinhonline.vn/trien-lam-sie-2021-va-vme-2021-thu-hut-su-tham-du-cua-100-doanh-nghiep-d174173.html
27	Kinh tế & Đời sống	15.09.2021	https://kinhtedoisong.vn/trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban-sie-trien-lam-quoc-te/
28	Doanh nghiệp & Thương hiệu	15.09.2021	https://doanhnghiepvathuonghieu.vn/khai-mac-trien-lam-cong-nghiep-ho-tro-viet-nam-%E2%80%93-nhat-ban-sie-trien-lam-quoc-te-ve-cong-nghe-che-tao-phu-tung-cong-nghiep-tai-viet-nam-vme-voi-hinh-thuc-truc-tuyen.html
29	Kiểm toán Nhà nước	15.09.2021	http://www.baokiemtoannhanuoc.vn/hoi-nhap-va-phat-trien/to-chuc-trien-lam-sie-2021-va-vme-2021-theo-hinh-thuc-truc-tuyen-151306
30	Cộng đồng tiêu dùng	15.09.2021	https://congdongtieudung.vn/trien-lam-truc-tuyen-sie-vme-tai-viet-nam/
31	Thời báo Dân Việt	15.09.2021	https://etime.danviet.vn/bat-ngo-giua-dai-dich-100-doanh-nghiep-viet-nam-nhat-ban-tham-gia-trien-lam-cong-nghiep-ho-tro-va-cong-nghiep-phu-tung-20210916175915457.htm?fbclid=IwAR2ZvdmcEZ3NR4lkd5d6giuiKX2QgyqmYsvKSjERDJosbOeP6xitf8gL7Xg

Vietnam Local News

Vietnam Local Media list

No.	Media	Date	Link
32	Doanh nghiệp Hội nhập	15.09.2021	https://doanhnghiephoinhap.vn/khai-mac-truc-tuyen-chuoi-trien-lam-sie-2021-va-vme-2021.html
33	Tiếp thị & Đầu tư 24h	15.09.2021	http://tiepthidautu24h.vn/khai-mac-trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban.html
34	Thương hiệu & Pháp luật	15.09.2021	https://thuonghieuvaphapluat.vn/lan-dau-tien-viet-nam-to-chuc-trien-lam-quoc-te-truc-tuyen-d46942.html
35	Người đô thị	15.09.2021	https://nguoidothi.net.vn/trien-lam-sie-2021-va-vme-2021-to-chuc-truc-tuyen-tren-100-doanh-nghiep-tham-gia-31123.html
36	Người tiêu dùng Online	15.09.2021	http://www.nguoitieudungonline.com/2021/09/khai-mac-2-trien-lam-truc-tuyen-cong.html
37	Tiếp thị & Gia đình	15.09.2021	http://www.tiepthigiadinhonlines.com/2021/09/khai-mac-trien-lam-truc-tuyen-cong.html
38	Doanh nghiệp & Thương mại	15.09.2021	https://doanhnghiepvathuongmai.vn/bai-viet/trien-lam-cong-nghiep-ho-tro-viet-nam-nhat-ban-va-cong-nghe-che-tao-phu-tung-cong-nghiep-tai-viet-nam.phtml
39	Thương gia Online	15.09.2021	https://thuonggiaonline.vn/hon-100-doanh-nghiep-tham-gia-trien-lam-truc-tuyen-vme--sie-2021-41175.htm
40	Diễn đàn Doanh nghiệp	17.09.2021	https://diendandoanhngiep.vn/lan-dau-tien-2-trien-lam-xuc-tien-thuong-mai-dong-to-chuc-206475.html
41	Công lý & Xã hội	18.09.2021	https://m.conglyxahoi.net.vn/preview/preview-96016.html?mode=preview

International Media

International Media list

No.	Location	Date	Media Name	Link
1	Asia	15.09.2021	PR Newswire Asia	https://en.prnasia.com/releases/apac/reed-tradex-vietnam-organized-sie-and-vme-2021-332738.shtml
2	Malaysia	15.09.2021	MalaysiaInternet.my	https://www.malaysiainternet.my/prnewswire/?rkey=20210915AE07502&filter=14249
3	Philippines	15.09.2021	SciTech and Digital News	https://scitechanddigital.news/2021/09/15/reed-tradex-vietnam-organized-sie-and-vme-2021/
4	Malaysia	15.09.2021	TechmonQuay	https://techmonquay.com/reed-tradex-vietnam-organized-sie-and-vme-2021/
5	Malaysia	15.09.2021	HR Hub	https://hrhub.my/prnewswire?rkey=20210915AE07502&filter=22547
6	Malaysia	15.09.2021	BorneoNews.Net	http://borneonews.net/pr-newswire/?rkey=20210915AE07502&filter=16233
7	Philippines	15.09.2021	Business Diary	http://businessdiary.com.ph/businessnews/?rkey=20210915AE07502&filter=8945
8	Malaysia	15.09.2021	Crisis Management Centre	https://www.crisismanagementcentre.com/prnewswire/?rkey=20210915AE07502&filter=12386
9	Malaysia	15.09.2021	Kaki DIY	http://kakidiy.com/news.html?rkey=20210915AE07502&filter=18823
10	Malaysia	15.09.2021	MAD Incubator	http://www.incubator.com.my/prnewswire/?rkey=20210915AE07502&filter=11631
11	Malaysia	15.09.2021	News Hub Asia	https://www.newshubasia.com/prnewswire/?rkey=20210915AE07502&filter=17397
12	Malaysia	15.09.2021	The Chief Officer	https://www.thechiefofficer.com/rss/news?rkey=20210915AE07502&filter=19774
13	Malaysia	15.09.2021	The Leaders Online	https://theleaders-online.com/reed-tradex-vietnam-organized-sie-and-vme-2021/
14	Malaysia	15.09.2021	The Malaysia Voice	http://themalaysiavoices.com/prnewswire/?rkey=20210915AE07502&filter=22824
15	Malaysia	15.09.2021	Tomorrows Leaders Summit	http://www.tomorrowleaders.biz/prnewswire/?rkey=20210915AE07502&filter=9395
16	Malaysia	15.09.2021	Voice Of ASEAN	https://voiceofasean.com/newsroom/pr_business/reed-tradex-vietnam-organized-sie-and-vme-2021/
17	US	15.09.2021	PR Newswire	http://tools.prnewswire.com/en-us/live/4605/list/landing?rkey=20210915AE07502&filter=4605
18	HongKong	15.09.2021	Asean Briefing	http://www.aseanbriefing.com/news/partnernews?rkey=20210915AE07502&filter=3394
19	New Zealand	15.09.2021	Asia Manufacturing News	http://asiamanufacturingnewstoday.com/newswire/?rkey=20210915AE07502&filter=22061
20	HongKong	15.09.2021	Coin Block Asia	https://www.coinblock.asia/2021/09/15/reed-tradex-vietnam-organized-sie-and-vme-2021/254675

International Media list				
No.	Location	Date	Media Name	Link
21	Singapore	15.09.2021	Singapore Infocomm Guide	http://www.infocommguide.com/pr-newswire/?rkey=20210915AE07502&filter=5593
22	Vietnam	15.09.2021	VIISA	https://www.viisa.vn/show_iframe_component/1408044?rkey=20210915AE07502&filter=16275
23	Malaysia	15.09.2021	My Star Job	http://mystarjob.com/articles/prnewswire/?rkey=20210915AE07502&filter=3206
24	New Zealand	15.09.2021	Magazines Today	http://www.magazinstoday.co.nz/pr-newswire/?rkey=20210915AE07502&filter=5718
25	Mainland China	15.09.2021	www.chinagoabroad.com	http://www.chinagoabroad.com/en/contributor/pr-newswire/news-release?rkey=20210915AE07502&filter=2586
26	HongKong	15.09.2021	gisf.hk	http://www.gisf.hk/index.php/en/market-info-eng/pr-newswire?rkey=20210915AE07502&filter=9826
27	Australia	15.09.2021	Cult.Today	https://cult.today/reed-tradex-vietnam-organized-sie-and-vme-2021/
28	Singapore	15.09.2021	Desfran	https://www.desfran.com/news/?rkey=20210915AE07502&filter=20065
29	Australia	15.09.2021	News For Business	https://www.newsforbusiness.com.au/releases.html?rkey=20210915AE07502&filter=17169
30	Singapore	15.09.2021	Shenton Wire	https://shentonwire.net/pr-newswire/?rkey=20210915AE07502&filter=15710
31	Singapore	15.09.2021	TFA Geeks	http://tfageeks.com/news/?rkey=20210915AE07502&filter=12524
32	South Korea	15.09.2021	IT Biz News	https://www.itbiznews.com/news/articleView.html?idxno=49239
33	Australia	15.09.2021	Renewable Energy Society	http://renewableenergysocietyaustralia.yolasite.com/news.php?rkey=20210915AE07502&filter=10117&Reed%20Tradex%20Vietnam%20Organized%20SIE%20and%20VME%202021
34	South Korea	15.09.2021	Acrofan US	http://us.acrofan.com/detail.php?number=530911
35	Singapore	15.09.2021	AsiaOne	https://www.asiaone.com/business/reed-tradex-vietnam-organized-sie-and-vme-2021
36	Australia	15.09.2021	Australian Associated Press	http://www.aap.com.au/releases?rkey=20210915AE07502&filter=14156
37	Australia	15.09.2021	Australian Associated Press	https://photos.aap.com.au/releases?rkey=20210915AE07502&filter=16881
38	Australia	15.09.2021	ConnectWeb	http://connectweb.com.au/pages/newscontent.aspx?rkey=20210915AE07502&filter=8360
39	Taiwan	15.09.2021	MeNews	https://menews.info/en/popular-news-feed/?rkey=20210915AE07502&filter=17065
40	Australia	15.09.2021	News Centre	https://www.newscentre.com.au/releases.html?rkey=20210915AE07502&filter=16817
41	Australia	15.09.2021	News of Australia	http://www.newsofaustralia.com.au/releases.html?rkey=20210915AE07502&filter=16639
42	Australia	15.09.2021	Startup News Asia	https://www.startupnewsasia.com/pr-newswire-asia?rkey=20210915AE07502&filter=21049
43	Mainland China	15.09.2021	oznewstoday.weebly.com	https://oznewstoday.weebly.com/news-releases.html?rkey=20210915AE07502&filter=17337
44	Mainland China	15.09.2021	whatsonoz.weebly.com	https://whatsonoz.weebly.com/news-releases.html?rkey=20210915AE07502&filter=17281
45	India	15.09.2021	en.sangritimes.com	https://en.sangritimes.com/prnewswire?rkey=20210915AE07502&filter=21009
46	Macao	15.09.2021	media.newswire.ca	http://media.newswire.ca/seriousah.html?rkey=20210915AE07502&filter=21884
47	Macao	15.09.2021	media.newswire.ca	https://media.newswire.ca/investmentjuan01.html?rkey=20210915AE07502&filter=9678
48	Macao	15.09.2021	media.newswire.ca	http://media.newswire.ca/lwmediatoday.html?rkey=20210915AE07502&filter=16793
49	Vietnam	15.09.2021	Vietnam Business Consulting	https://vietnam-business-consulting.com/pr-newswire/?rkey=20210915AE07502&filter=21296
50	Thailand	15.09.2021	Asia Financial Services Provider Association	https://www.asiafsp.org/rss-feed/?rkey=20210915AE07502&filter=20476

International Media list

No.	Location	Date	Media Name	Link
51	Asia	15.09.2021	SME	https://sme.asia/prnewswire/?rkey=20210915AE07502&filter=5503
52	Australia	15.09.2021	News Blaze	https://newsblaze.com.au/pr-newswire?rkey=20210915AE07502&filter=12695&Reed%20Tradex%20Vietnam%20Organized%20SIE%20and%20VME%202021
53	Australia	15.09.2021	News Blaze	https://newsblaze.com.au/latest-news-pr-newswire?rkey=20210915AE07502&filter=12968&Reed%20Tradex%20Vietnam%20Organized%20SIE%20and%20VME%202021
54	Myanmar	15.09.2021	morningmm.blogspot.com	https://morningmm.blogspot.com/p/news-in-english-by-prnewswire.html?rkey=20210915AE07502&filter=12205
55	Myanmar	15.09.2021	Myanmar Photo News	http://myanmarphotonews.com/news?rkey=20210915AE07502&filter=12324
56	Others	15.09.2021	Construction & Property.com	http://www.construction-property.com/prnewswire/?rkey=20210915AE07502&filter=12065
57	Others	15.09.2021	www.torontotv.net	http://www.torontotv.net/?page_id=6388&rkey=20210915AE07502&filter=7160
58	India	15.09.2021	www.smechannels.com	http://www.smechannels.com/pr?rkey=20210915AE07502&filter=4607
59	Asia	15.09.2021	Asia Briefing	http://www.asiabriefing.com/news/partnernews/?rkey=20210915AE07502&filter=3384
60	Vietnam	15.09.2021	timhieuvietnam.vn	https://timhieuvietnam.vn/global-news?rkey=20210915AE07502&filter=21745
61	Vietnam	15.09.2021	amchamvietnam.com	https://www.amchamvietnam.com/pr-newswire/?rkey=20210915AE07502&filter=20093
62	Vietnam	15.09.2021	blogkiemtien.top	https://blogkiemtien.top/pr-newswire/?rkey=20210915AE07502&filter=16283
63	Vietnam	15.09.2021	www.brandinginasia.com	https://www.brandinginasia.com/latest-from-pr-news/?rkey=20210915AE07502&filter=19104
64	HongKong	15.09.2021	Morningstar Asia Hong Kong	http://hk.morningstar.com/ap/PRNewswire/Default.aspx?CLANG=EN-US&rkey=20210915AE07502&filter=3106
65	Vietnam	15.09.2021	english.thesaigontimes.vn	https://english.thesaigontimes.vn/prnasia1.htm?rkey=20210915AE07502&filter=13970
66	Vietnam	15.09.2021	Vietnam Briefing	http://www.vietnam-briefing.com/news/partnernews/?rkey=20210915AE07502&filter=3398
67	Vietnam	15.09.2021	techsignin.com	https://www.techsignin.com/pr-newswire/?rkey=20210915AE07502&filter=15812
68	Vietnam	15.09.2021	yellowblocks.org	https://yellowblocks.org/prnewswire/?rkey=20210915AE07502&filter=19776
69	Malaysia	15.09.2021	Primal Asia	https://www.primal.asia/prnewswire-apac?rkey=20210915AE07502&filter=17870
70	Malaysia	15.09.2021	TrendGrnd	https://trendgrnd.com/reed-tradex-vietnam-organized-sie-and-vme-2021/
71	Indonesia	15.09.2021	indocargotimes.com	http://indocargotimes.com/prnews/?rkey=20210915AE07502&filter=10505
72	New Zealand	15.09.2021	Smart Manufacturing	http://www.smartmanufacturingtoday.com/newswire/?rkey=20210915AE07502&filter=22067
73	Australia	15.09.2021	Mediaverse	https://mediaverse.com.au/news/?rkey=20210915AE07502&filter=18137
74	Australia	15.09.2021	Mediaverse	http://mediaverse.com.au/news?rkey=20210915AE07502&filter=13605
75	Indonesia	15.09.2021	http://budiputra.com	http://budiputra.com/asia-tech-news/?rkey=20210915AE07502&filter=2684
76	Malaysia	15.09.2021	Entrepreneur Insight	http://entrepreneurinsight.com.my/newswire/?rkey=20210915AE07502&filter=8351
77	Vietnam	15.09.2021	news.movetoasia.com	https://news.movetoasia.com/?rkey=20210915AE07502&filter=21817
78	Malaysia	15.09.2021	The Iskandarian	http://www.theiskandarian.com/pr-newswire/?rkey=20210915AE07502&filter=14837
79	Malaysia	15.09.2021	Top 10 of Asia	https://www.top10asia.org/main/pr-newswire/?rkey=20210915AE07502&filter=15390
80	Vietnam	15.09.2021	Vietmis	https://www.vietmis.com/pr-newswire-en.html?rkey=20210915AE07502&filter=21405
81	Indonesia	15.09.2021	Zona Utara	https://zonautara.com/news-release/?rkey=20210915AE07502&filter=19124
82	Singapore	15.09.2021	Forex 100 Academy	https://forex100academy.com/pr-newswire/?rkey=20210915AE07502&filter=20481
83	Malaysia	15.09.2021	KLSE Malaysia	http://ck5354.blogspot.com/p/pr-news-wire.html?rkey=20210915AE07502&filter=7336
84	Malaysia	15.09.2021	Malaysia Young Investor	https://malaysiayounginvestor.blogspot.com/p/pr-newswire.html?rkey=20210915AE07502&filter=14583
85	Singapore	15.09.2021	Re-think Wealth	https://www.re-thinkwealth.com/industry-news-pr-newswire/?rkey=20210915AE07502&filter=22771

International Media list				
No.	Location	Date	Media Name	Link
88	Singapore	15.09.2021	Value Buddies	https://www.valuebuddies.com/viewprwire.php?id=3969693
89	Singapore	15.09.2021	WorkSmart Asia	https://worksmartasia.blogspot.com/p/blog-page_22.html?rkey=20210915AE07502&filter=12084
90	Malaysia	15.09.2021	GadgetMTech	https://gadgetmttech.com/prnewswire/?rkey=20210915AE07502&filter=18101
91	Philippines	15.09.2021	Gadgets and Tech PH	http://www.gadgetsandtech.net/pr-newswire?rkey=20210915AE07502&filter=1397
92	Malaysia	15.09.2021	Kayburn.blog	https://www.kayburn.blog/pr-newswire-2/?rkey=20210915AE07502&filter=19475
93	Malaysia	15.09.2021	My Everyday Tech	https://www.myeverydaytech.com/prnewswire/?rkey=20210915AE07502&filter=18689
94	Malaysia	15.09.2021	My Tech Quest	http://mytechquest.com/prnewswire/?rkey=20210915AE07502&filter=11887
95	Philippines	15.09.2021	Noisy Noisy Man	https://blog.ademagnaye.com/prnewswire/?rkey=20210915AE07502&filter=20505
96	Malaysia	15.09.2021	Ohsem.me	https://www.ohsem.me/pr-newswire/?rkey=20210915AE07502&filter=5817
97	Philippines	15.09.2021	Onetechavenue	http://onetechavenue.com/newswire/?rkey=20210915AE07502&filter=10155
98	Philippines	15.09.2021	PinoyTechSaga	http://pinoytechsaga.blogspot.com/p/latest-tech-news.html?rkey=20210915AE07502&filter=10106
99	Malaysia	15.09.2021	TechSlack	http://www.techslack.com/prnewswire?rkey=20210915AE07502&filter=6190
100	Philippines	15.09.2021	TechToGraphy	https://techtography.com/reed-tradex-vietnam-organized-sie-and-vme-2021/
101	Malaysia	15.09.2021	TechVantage	https://thetechvantage.net/reed-tradex-vietnam-organized-sie-and-vme-2021/
102	Singapore	15.09.2021	TGH Technology and Business Blog	https://www.tangenghui.com/technology-consumer-electronics-newswire?rkey=20210915AE07502&filter=23094
103	Malaysia	15.09.2021	The Adventures of Vesper	https://tavesper.tech/pr-newswire/?rkey=20210915AE07502&filter=8389&Reed%20Tradex%20Vietnam%20Organized%20SIE%20and%20VME%202021
104	Malaysia	15.09.2021	The Technology of Today Malaysia	https://megapowertech-malaysia.blogspot.com/p/pr-newswire.html?rkey=20210915AE07502&filter=7658
105	Philippines	15.09.2021	UrbanTechNoobs	https://www.urbantechnoobs.com/newswire?rkey=20210915AE07502&filter=20390
106	Philippines	15.09.2021	WalasTech	https://walastech.com/prnewswire/?rkey=20210915AE07502&filter=20912
107	Philippines	15.09.2021	Pinay Ads	https://www.pinayads.com/prnewswire/?rkey=20210915AE07502&filter=21592
108	Malaysia	15.09.2021	Tekkaus	https://www.tekkaus.com/p/prnewswire.html?rkey=20210915AE07502&filter=14344
109	Indonesia	15.09.2021	PanaJournal	http://www.panajournal.com/pr-newswire-feeds/?rkey=20210915AE07502&filter=2570