

Are you ready for the Business Innovation Zone?

You are invited to the Kick-start event

9:00-12:00 GMT+7,

Tuesday morning, 26 April 2022

Venue: Sheraton Saigon Hotel, 88 Dong Khoi, HCMC

Join us now: <https://qrco.de/bcw43K>

MOU SIGNING CEREMONY BUSINESS INNOVATION ZONE 2022



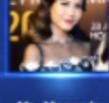
Mr. Pham Trung Hung
Founder & Chief Advisor
PNA Consulting



Ms. Huynh Dinh Thai Linh
CEO | Board Member
World Trade Center
Binh Duong New City



Mr. Vu Trong Tai
General Manager
RX Tradex Vietnam



Ms. Megan Ly
Senior
Business Development Manager
PR Newswire Vietnam



Mr. Akira Miyamoto
General Director
Sufex Trading



KICKSTART EVENT
VIETNAM MANUFACTURING EXPO 2022
NEPCON VIETNAM 2022
&
MOU SIGNING CEREMONY
BUSINESS INNOVATION ZONE 2022

9:00 – 12:00 GMT+7, Tuesday Morning, 26 April 2022

Venue: Sheraton Saigon Hotel, 88 Dong Khoi, District 1, HCMC, Vietnam

AGENDA

SESSION 1	KICKSTART EVENT OF VIETNAM MANUFACTURING EXPO & NEPCON VIETNAM 2022
9:00-9:30	Welcoming guests
9:30-9:35	Opening speech Mr. Vu Trong Tai, General Manager, RXVN
9:35-10:00	Exhibitions briefing & Business Innovation Zone (BIZ) Project in 2022 Mr. Ryan Phan Vinh – Head of Marketing, RXVN The overview of RXVN's new brand identity and VME-NEPCON Survey 2022 Mr. Savi Phan Ngan – Project Manager, VME & NEPCON Vietnam Updates about VME & NEPCON with Business Innovation Zone Project 2022
10:00-10:15	MOU Signing Ceremony – Business Innovation Zone (BIZ) 2022
10:15-10:30	Tea- break Announcement 3 rd & 2 nd Prizes – Lucky Draw
SESSION 2	PANEL DISCUSSION BUSINESS INNOVATION ZONE 2022
10:30-11:30	TOPIC: SYNC UP THE POWER OF HUMAN-TECH-MEDIA • Host: Mr. Ryan Phan Vinh, Head of MKT Department, RXVN - Guest speaker 1: Mr. Pham Trung Hung, Chief Advisor, PNA Consulting - Guest speaker 2: Mr. John Masud Parvez, Founder & President, VSHR Pro Academy - Guest speaker 3: Ms. Huynh Dinh Thai Linh, CEO, World Trade Center Binh Duong New City
11:30-11:45	Sharing – Q&A
11:45-12:00	Announcement 1 st & Special Prizes – Lucky Draw Closing

* Remarks:

- The program conducted in EN-VI, no translation, updated as of 20 April 2022.
- The Organizers reserve the right to adjust the program without prior notice.
- Business Innovation Zone (BIZ) is a community project under VME & NEPCON pre-show activities series since 2020, for more details and partnership, please connect tho.la@reedtradex.vn; +84 93 777 2297 (Ms. Sophie).



BUSINESS INNOVATION ZONE SYNC-UP THE POWER OF HUMAN-TECH-MEDIA!



MODERATOR
Mr. Phan Quang Vinh
Head of Marketing
RX Tradex Vietnam



GUEST SPEAKER
Ms. Huynh Dinh Thai Linh
CEO | Board Member
World Trade Center
Binh Duong New City



GUEST SPEAKER
Mr. John Masud Parvez
CEO of VSHR Pro Academy,
Founder & President
of VSHR Group



GUEST SPEAKER
Mr. Pham Trung Hung
Founder & Chief Advisor
PNA Consulting

JOIN US NOW!



ALL YOU WILL SEE IN VIETNAM MANUFACTURING EXPO 2022!



Vietnam Manufacturing Expo is one of the leading and most comprehensive manufacturing exhibitions in Vietnam where industrialists, manufacturers, policy makers, sellers, and buyers can find all supplies, updated technologies for parts, components, and supporting industries with a premium free-to-attend business-to-business conference and networking event, hosted alongside an impressive exhibition. Featuring over 200 brands in Asia region, spectacular showcases over 35 hours of free-to-attend content and attracts over 9,000 industrialist management and engineer professionals in 3 days. VME is the ultimate platform for exclusive access to the latest technology, information, and trends to hear from industry experts and network with your peers.

[Exhibiting Information](#)

[Visiting Information](#)

Vietnam Manufacturing Expo 2022

Time: 10 (Wed.) – 12 (Fri.) August

2022 Venue: I.C.E Ha Noi, Vietnam

Exhibit items: Machinery, Supporting

Industry, Material Handling, Fastener

and Fixing, Sheet Metal Working...

Admission: Free to attend

Organized by:

RX Tradex

Co-located with:

**FASTENER
FAIR VIETNAM**

VIMAT

GOLDEN OPPORTUNITIES TO JOIN WITH US VISITING POTENTIAL BUYERS VIA FACTORY EXCURSION PROGRAM 2022



Factory Excursion Program 2022 is created in order to give our both Visitor and Exhibitor a satisfying experience during the factory visit where they will be toured in various inspection and testing facilities which will allow them to observe and understand on how the product is manufactured and how to operate the manufacturer. The important criteria for selecting targeted factories are high digitization rate of more than 40%, applying new and high-tech machines and technologies, and currently is the model of factories for industrialization - modernization, they are also having full competences and ability to participate in the global supply chain for FDI.

This event will bring you the great Opportunities:



To learn about new developments in your industry



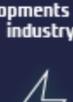
To look up for new role-model manufacturer that can help your business



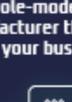
Rapidly expand your database of sales leads



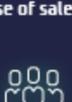
Presenting new Products/Services



Optimize your sales and lead generation strategy



Speak directly to your target market



To meet and connect with prospective customers



Learn what your competitors are doing right

Disclaimer:

- This event is designed with very limited invitation, only those who complete the registration form, receive notifications and direct communicated from Organizer will obligated to participate.
- The content/program is subject to changes without prior notice.

Scan now to join in our Factory Tour 2022

